



**ECONOMÍA**  
SECRETARÍA DE DESARROLLO  
ECONÓMICO

STATE OF  
**HIDALGO**





[www.investhidalgo.mx](http://www.investhidalgo.mx)



# STRATEGIC LOCATION

Immediate access to the Metropolitan Zone of the Valley of Mexico (ZMVM), economic center, financial, political and cultural of the country.



- The Metropolitan Zone of the Valley of Mexico has a population of over 22 million people, making it the third-largest metropolitan area in the OECD and the largest in the world outside of Asia.
- 1 out of every 5 Mexicans lives in this area, according to the United Nations.

# DEMOGRAPHIC PROFILE IN HIDALGO

Hidalgo has a young and active population, with a strong economy and a low unemployment rate.

**3.2 million**

Total population

**30 years**

Average age

**1.5 million**

Economically active  
population

**48.1%**

Men

**2.2%**

Unemployment rate (2022  
vs. 3.0% national)

**51.9%**

Women



# LEGAL CERTAINTY FOR INVESTMENTS

Hidalgo is experiencing a unique moment in its history, a result of the political alternation in the state, which has set up the foundations to reach Hidalgo's maximum potential.



- The new state administration (2022-2028) has wide experience in consolidating large investment projects and the capacity to provide legal certainty to new investments.
- An extraordinary relationship and collaboration with the federal government, municipalities and the business sector.
- Among the 7 most attractive states to invest (COPARMEX).
- Among the top 10 states with the highest level of security and social peace in the country (Mexico Peace Index 2024).



# GROWING ECONOMIC ACTIVITY

The economic-related public policies generated and consolidated in Hidalgo today, benefit the attraction of new investment projects and the trust of investors.

## Exports



Jan - Sep 2023

# 2nd.

National place

Due to the significant growth in exports during the first 9 months of the year, with a year-on-year increase of **24.5%**. (INEGI).

## Industrial activity



August 2023

# 2nd.

National place

Due to the higher increase in industrial activity with an annual rate of **16.8%**. (INEGI).

## Formal employment



Jan - May 2024

# 2nd.

National place

Due to a greater increase in formal employment in 2024 with an increase of **3.4%**, **above the national average** of 1.5 (IMSS).

## Economic activity



Jan-Sep 2023

# 5th.

National place

For the highest rebound in economic activity, with an annual growth rate of **5.2%**. (INEGI).

# HISTORICAL ACHIEVEMENTS IN INVESTMENT ATTRACTION



**66**

Projects

**\$67,329/3.1USD**

Million pesos/Billion USD

**97,037**

Direct & indirect employments

## Strategic sectors

Logistics, clean energy, mining, sustainable mobility, recycling, pharmaceuticals, tourism, railway, textile, food, construction, services.



# CAPACITY TO DRIVE DEVELOPMENT



**A nodal point and logistical potential** in the center of Mexico, key to access to ports, airports, and other industrial hubs in the country.

Proximity to the country's most modern airport infrastructure, **the Felipe Ángeles International Airport (AIFA)**: an opportunity for economic growth and industrial logistical development.

**Territorial potential** of over 14,000 hectares, promising for the planning and development of large-scale projects in the Valle de Plata area.

**Specialized human talent**, with the largest network of polytechnic and technological universities in the country (per capita).

Hidalgo has successfully optimized cargo interconnectivity with **major access routes to urban centers** and transportation systems.

**Industrial reserves** in strategic locations throughout the state, close to key trade routes, ideal for attracting new foreign investments.

## **Hidalgo Intermodal Logistics Terminal (TILH)**

- Intermodal transportation and storage services in Atotonilco de Tula.
- Connection of Kansas City Southern de Mexico and Ferromex.
- Alliance between Grupo UNNE and Hutchison Port Holdings from Hong Kong.





# HIGHWAY CONNECTIVITY

The highway infrastructure is strategic for getting access to the main ports and borders in the country, which allows a greater dynamism in the regional economy.



# THE LOGISTICS AND INDUSTRIAL HUB OF CENTRAL MEXICO


## Airports

-  Felipe Ángeles International Airport
-  Mexico City International Airport





## Railways



## Logistics terminals

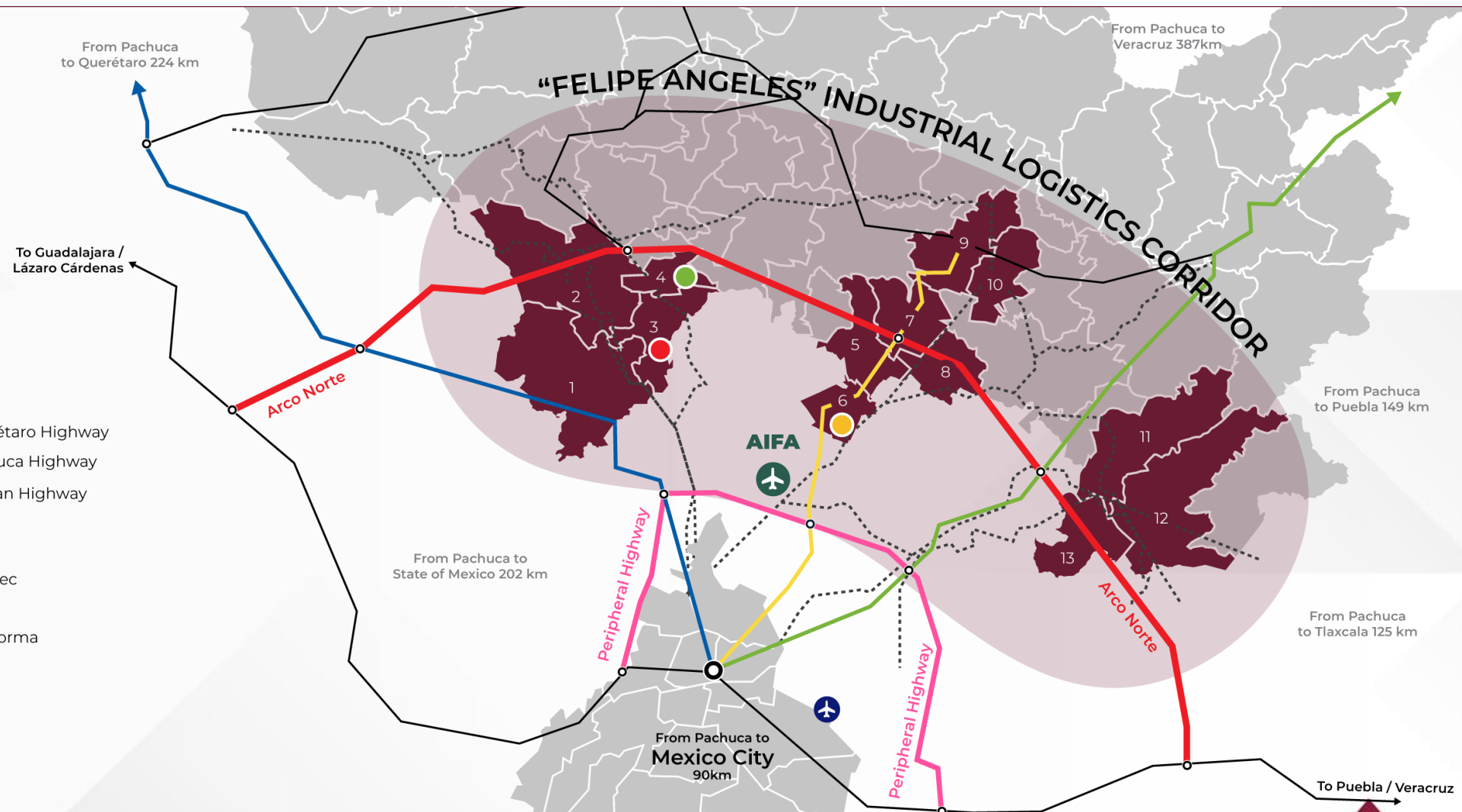
-  TILH
-  BULKMATIC
-  DISELO FR TERMINALS

## Roads

-  Highways
-  Mexico - Querétaro Highway
-  Arco Norte Highway
-  Mexico - Pachuca Highway
-  Peripheral Highway
-  Mexico - Tuxpan Highway

## 13 Municipalities

- |  |  |
|--|--|
|  1 Tepeji del Río     |  8 Villa de Tezontepec    |
|  2 Tula de Allende    |  9 Pachuca                |
|  3 Atotonilco de Tula |  10 Mineral de la Reforma |
|  4 Atitalaquia        |  11 Tepeapulco            |
|  5 Tolcayuca          |  12 Apan                  |
|  6 Tizayuca           |  13 Emiliano Zapata       |
|  7 Zapotlán           |  |





# CONSOLIDATED SECTORS

In Hidalgo there are global companies that contribute to the construction of important value chains.



**Railway**



**Mining & Construction materials**



**Freight & Passenger transportation**



**Textile & Apparel**





# PRIORITY DEVELOPMENT SECTORS

Incentivizing the arrival of new investments will boost strategic sectors that contribute to the construction of value chains.



**Electro mobility**



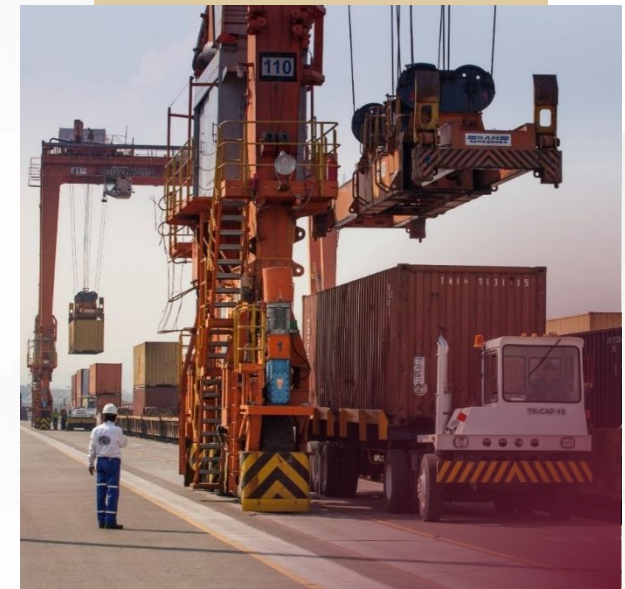
**Clean energies**



**Pharmaceutical**



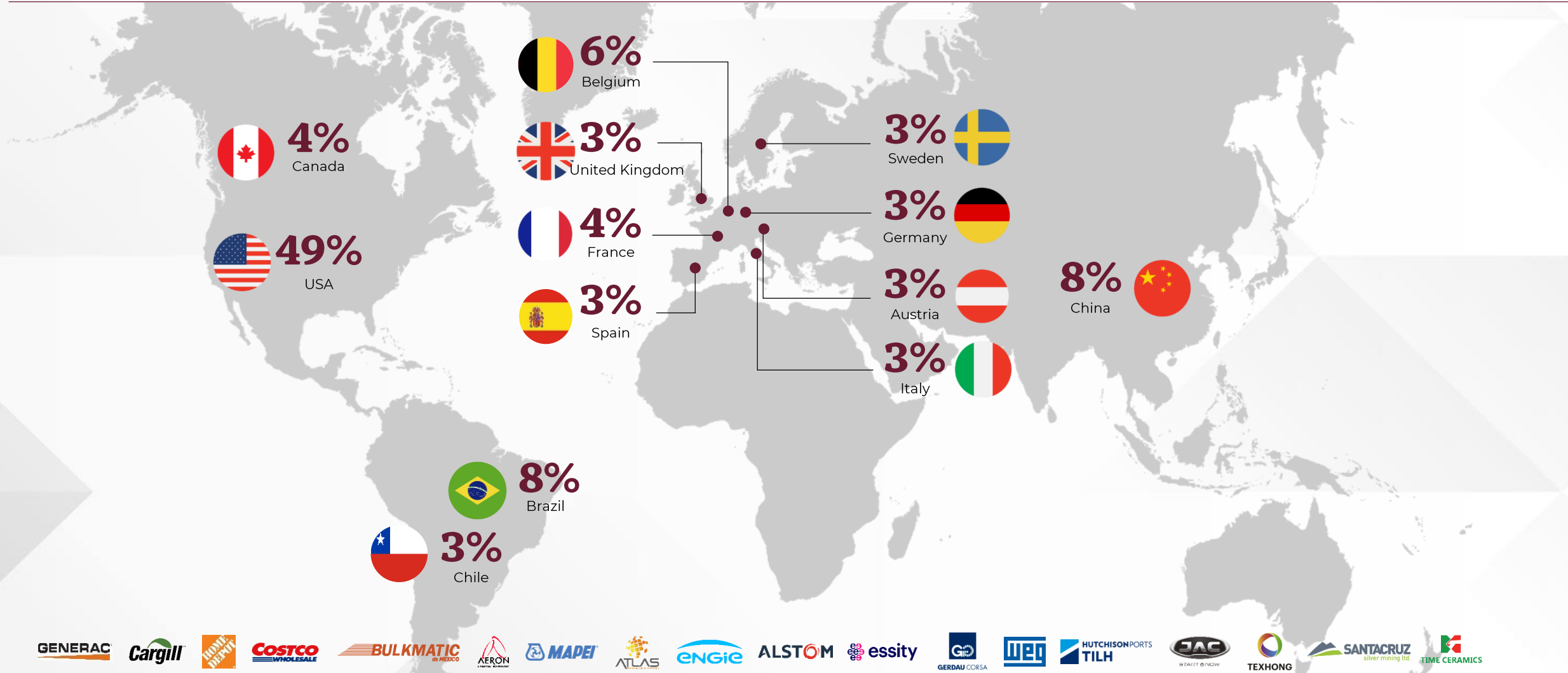
**Logistics**





# FOREIGN INVESTMENT DIVERSIFICATION

The state has become an important destination for foreign investments across a variety of industrial sectors.



# HUMAN TALENT

Over 100 public and private universities, located all around the state, with a coverage of 90% of the state's territory



- It has the largest network of polytechnic and technological universities in the country (per capita).
- It ranks third in number of graduated engineers and technicians per capita, from technological institutions.
- Over 6,000 technicians are trained each year, who graduate from careers related to current and future industrial activities.
- 149 engineering degrees in several educational centers within the state, with the presence of higher education institutes belonging to the World University Rankings: UAEH, IPN, Tecnológico de Monterrey.
- Employment promotion programs are promoted to support recent graduates to enter the labor market: "Transformando con la Juventud" (Transforming with Youth initiative).



# TECHNOLOGICAL VANGUARD IN SECURITY

Hidalgo among the 10 safest states in the country.



**C5i** Control, Command,  
Communications, Computing,  
Coordination and Intelligence Center



Business security through direct connection to company video surveillance cameras with the C5i.

**5k**

surveillance cameras

**38 road arches**

for license and plate registration

**1,255**

warning buttons

**30k**

neighborhood alarm systems

# INCENTIVES

The Advisory Council for Analysis and Incentives for Investment Competitiveness evaluates and determines the supports and incentives eligible to be granted to investment projects, which may include:



**01**



State rights & taxes

**04**



Recruitment & selection

**02**



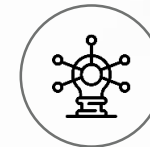
Municipal rights & taxes

**05**



Assistance & guidance

**03**



Training programs





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